



2022 Sponsorship Opportunities

Presenting Sponsorship

- Logo appears on website and in all print and electronic media references
- Name on event attendee wristbands
- 12 VIP Tickets (each includes 15 Taster's Tickets and food voucher) and access to VIP Lounge, early admission (11 a.m.)
- Dedicated press release to announce sponsorship
- Dedicated radio interview with event organizers
- Dedicated Facebook Live announcement

\$10,000

Platinum Sponsorship

- Logo appears below title on event website and all print and electronic media
- 8 VIP Tickets (Each includes 15 Taster's Tickets and food voucher) and access to VIP Lounge, early admission (11 a.m.)
- Dedicated press release to announce sponsorship

\$5,000

Gold Sponsorship

- Logo appears below title on event website and all print and electronic media
- 6 VIP Tickets (Each includes 15 Taster's Tickets and food voucher) and access to VIP Lounge, early admission (11 a.m.)
- Dedicated press release to announce sponsorship

\$3,500

Silver Sponsorship

- Logo appears below title on event website and all print and electronic media
- 4 VIP Tickets (Each includes 15 Taster's Tickets and food voucher) and access to VIP Lounge, early admission (11 a.m.)
- Dedicated press release to announce sponsorship

\$2,000

Bronze Sponsorship

- Logo appears below title on event website and all print and electronic media
- 4 General Admission Tickets

\$1,000

Event Sponsorship

- Name appears below title on event website and all print and electronic media
- 2 General Admission Tickets

\$250

VIP Lounge Sponsorship

- Logo appears on signage inside and at entrance of VIP Lounge
- Name appears on website and in all print and electronic media references to VIP Lounge
- Sponsor may set up table with info/goods inside VIP Lounge
- 6 VIP Tickets (Each includes 15 Taster's Tickets and a food voucher) and access to VIP Lounge, early admission (11 a.m.)

\$2,500

Entertainment Sponsorship

- Logo appears on signage on entertainment kiosk/station
- Name appears on website and in all print and electronic media references to Entertainment
- Sponsor may set up table with info/goods at Entertainment kiosk
- 6 VIP Tickets (Each includes 15 Taster's Tickets and a food voucher) and access to VIP Lounge, early admission (11 a.m.)

\$2,500

Concierge Sponsorship

- Logo appears on signage on Concierge Station and support vehicles
- Name appears on website and in all print and electronic media references to Concierge service
- Logo (exclusive) printed on plastic bags used for merchandise transport for Concierge service
- 6 VIP Tickets (Each includes 15 Taster's Tickets and a food voucher) and access to VIP Lounge, early admission (11 a.m.)

\$2,500

Guest Bag Sponsorship

- Logo appears on Guest Bag given to all attendees
- Name appears on website and in all print and electronic media references to Guest Bags
- 6 VIP Tickets (Each includes 15 Taster's Tickets and a food voucher) and access to VIP Lounge, early admission (11 a.m.)

\$2,500

Craft Village Sponsorship

- Logo appears on signage inside and at entrance of Craft Village
- Name appears on website and in all print and electronic media references to Craft Village
- 6 VIP Tickets (Each includes 15 Taster's Tickets and a food voucher) and access to VIP Lounge, early admission (11 a.m.)

\$2,500

Thank you for considering a sponsorship of the 2022 Chenango County Wine, Beer Food Festival!